

Dear X,

I am excited to propose my GMB SEO services to assist you with your project. With my expertise and experience in GMB Account Management, I am confident that I can provide valuable insights and solutions to help you achieve your goals. I will work closely with you to ensure that your vision is realized, and that the final result exceeds your expectations.

I have analyzed your Google My Business profile, and found critical SEO issues.

SEO Issues:

1. Profile is not optimized with local keywords and SEO Friendly content.
2. Your product is not listed yet and need to optimize it!
3. Service is listed but not optimized yet; not found optimize image and content
4. GMB dedicated website is not created; Need to optimize it; It also is your free business website (If you have not any custom website)
5. No found videos, interior image, exterior image, team and identity photo, need to set it with GEO tagging photos
6. No GMB post yet! (Most Important)
7. Map citation not found; Need a minimum of 5000 map citations within the next 30 days!
8. I also recommend directory submissions!

3 Months SEO Plan:

Month 1: \$150

- ✓ **Optimize Google My Business profile:** Use relevant local keywords in the business name, description, and category sections. Add business hours, website, and contact information to make it easy for customers to reach out.
- ✓ **Add Products (5 Products):** List out all the services offered by "X" and optimize the descriptions with relevant keywords.
- ✓ **Add Videos (2 Videos):** Shoot some short videos showcasing the services offered, customer testimonials, and the work environment.
- ✓ **Add Interior and Exterior images (30 Images):** Upload high-quality GEO TAGGING images of the workplace and team members.
- ✓ **GMB Posts (12 Posts):** Create and publish GMB posts on a regular basis to keep customers informed about the latest offers, promotions, and events.

- ✓ **Map Citation (2000 Citation):** Need to Google Map Citation for increase off page SEO activity.
- ✓ **Monitor Insights:** Monitor the GMB insights section to track the number of views, clicks, and actions taken on the profile.
- ✓ **Reporting**

Month 2: \$120

- ✓ **Encourage customers to leave reviews (3 Reviews):** Encourage customers to leave positive reviews on Google My Business profile. Respond to all reviews in a professional and polite manner.
- ✓ **Add Questions & Answers (3 Q/A):** Add frequently asked questions and provide detailed answers to help customers find the information they need quickly.
- ✓ **Add Videos (3 Videos):** Shoot some short videos showcasing the services offered, customer testimonials, and the work environment.
- ✓ **Add Interior and Exterior images (40 Images):** Upload high-quality GEO TAGGING images of the workplace and team members.
- ✓ **GMB Posts (16 Posts):** Create and publish GMB posts on a regular basis to keep customers informed about the latest offers, promotions, and events.
- ✓ **Map Citation (3000 Citation):** Need to Google Map Citation for increase off page SEO activity.
- ✓ **Monitor Insights:** Monitor the GMB insights section to track the number of views, clicks, and actions taken on the profile.
- ✓ **Reporting**

Month 3: \$120

- ✓ **Encourage customers to leave reviews (5 Reviews):** Encourage customers to leave positive reviews on Google My Business profile. Respond to all reviews in a professional and polite manner.
- ✓ **Add Questions & Answers (5 Q/A):** Add frequently asked questions and provide detailed answers to help customers find the information they need quickly.
- ✓ **Add Videos (4 Videos):** Shoot some short videos showcasing the services offered, customer testimonials, and the work environment.
- ✓ **Add Interior and Exterior images (50 Images):** Upload high-quality GEO TAGGING images of the workplace and team members.
- ✓ **GMB Posts (20 Posts):** Create and publish GMB posts on a regular basis to keep customers informed about the latest offers, promotions, and events.

- ✓ **Map Citation (4000 Citation):** Need to Google Map Citation for increase off page SEO activity.
- ✓ **Monitor Insights:** Monitor the GMB insights section to track the number of views, clicks, and actions taken on the profile.
- ✓ **Reporting**

By following this 3 months SEO plan, "X" can improve their Google My Business profile and attract more customers.

Thank you for considering my proposal. I look forward to the opportunity to work with you.

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Regards

Sajib Roy