



6 Month SEO Planning
for
ABCD Ltd.

Introduction

Your company needs to have a strong digital presence in this digital world. The best way to achieve online success is by having a solid SEO strategy.

SEO can help you increase your organic traffic and get highly-qualified users to discover your website and learn about what you have to offer. With a good SEO strategy, your website can reach far more viewers for much longer than any ads of the same price could.

According to my research, the implementation of a good SEO strategy can help you increase organic page views and visits by up to 150-200% in just six months and even more with additional strategies.

If you have any questions or comments about this proposal, please don't hesitate to contact me by responding to the email this proposal was attached to.

What I will DO?

Thank you for considering me for your Organic SEO project. After thoroughly analyzing your website, I have come up with a customized SEO strategy that I believe will improve your website's search engine rankings and visibility.

Objectives:

The primary objective of this project is to improve the organic search engine rankings of the 10 selected pages of your website on Google and other search engines. This will be accomplished through a combination of on-page and off-page optimization techniques, including but not limited to keyword research, competitor analysis, link building, and content creation.

Aim:

The goal of this Local SEO strategy is to:

- Increase local online visibility.
- Drive highly targeted local traffic to your business.
- Improve rankings for relevant local search terms.
- Enhance engagement and conversions through optimized content, GBP (Google Business Profile) activities, and targeted outreach.

My Strengths

- Proven Experience: Over 7 years of expertise in Local SEO, delivering measurable results across multiple

industries.

- **Tailored Strategy:** A personalized approach to match your specific business goals and audience demographics.
- **Technical Mastery:** Expert in resolving complex SEO issues, including technical optimizations, schema implementations, and mobile responsiveness.
- **Holistic Approach:** Combining on-page, off-page, content, and GBP strategies for long-term sustainable growth.
- **Data-Driven Decisions:** Regular analysis and reporting to refine tactics and ensure alignment with business objectives.

Scope of Work:

I will provide a comprehensive SEO strategy for your website and execute it over a period of six months. This will include the following tasks:

1. **Website Audit:** The first step in any successful SEO campaign is to conduct a thorough website audit. This will help me identify any technical or structural issues that could be holding back your website's performance. Based on the findings, I will recommend necessary changes to optimize your website for search engines.
2. **Keyword Research:** I will conduct thorough research to identify the most relevant and valuable keywords for the 10 selected pages. This will include analyzing your competitors' websites and finding high-value keywords that will drive traffic to your website.
3. **Content Creation:** I will create high-quality, relevant, and engaging content for the 10 selected pages, including blog posts, articles, and infographics. In addition, I will publish maximum blog posts for your website. These blog posts will be optimized for search engines and will provide valuable information to your target audience. This will help to attract backlinks and improve your website's authority and relevance in the eyes of search engines.
4. **On-Page SEO:** Based on the website audit and keyword research, I will optimize the on-page elements of the 10 selected pages, including page titles, meta descriptions, header tags, and content optimization. This will help to improve the relevance and search engine rankings of these pages.
5. **Off-Page SEO:** I will implement a range of off-page optimization techniques, such as link building, social media sharing, and content marketing, to build high-quality backlinks and improve your website's authority.
6. **Local SEO:** I will optimize your Google My Business page to improve your local SEO rankings. This will help your business appear in Google's local pack and increase your visibility to potential customers in your area.
7. **Monthly Reporting:** I will provide you with detailed monthly reports that include an overview of your website's performance, the progress of your SEO campaign, and the key metrics that matter to your business.

Activity Timeline:

Dear Partner,

I trust this message finds you well. I appreciate the opportunity to work with and am excited to present a tailored 6-month SEO plan designed to enhance your online visibility and drive targeted traffic to your website.

Target Page			
SL	Page	URL	Comments
1			
2			
3			
4			
5			
6			
7			
8			
9			
10			



A SIX Months SEO Plan

Phase1: 1st Month Activity (Research & Analysis)

Objective: Identify SEO gaps, conduct thorough keyword research, and optimize the Google Business Profile (GBP) to establish a strong foundation.

SL No	Task	Task Volume
1	Website SEO Audit	Find out SEO Gaps
2	Keyword Research	For All Target Pages
3	Blog Post	4 (1 Posts per Week)
4	GBP Activity	Profile Optimization + 20 (5 Posts per Week)+ 20 GEO-Tagged Images+ 500 Map Citation + Updated All Services
5	Foundation Backlinks	Only 30 Profile Backlinks [Not Mendatory]
6	Monitoring & Reporting	

Phase2: 2nd Month Activity (Development)

Objective: Implement on-page optimizations, strengthen technical SEO, and enhance content strategy for improved search visibility.

SL No	Task	Task Volume
1	Page Optimization & Creation	5
2	Blog Post	5 (Focus on the Target Pages)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	GSC, G. Analytics, Sitemap and Robots.txt fixation
5	Foundation Backlinks	50 (Profile, SB, Q&A, Forum....)
6	Monitoring & Reporting	

Phase3: 3rd Month Activity (Development & Follow Up)

Objective: Improve page optimization, introduce video marketing, and implement schema markup for better search presence.

SL No	Task	Task Volume
1	Page Optimization & Creation	5
2	Blog Post	5 (Focus on the Target Pages)
3	Follow Up	Follow Up and Content Update for Previous Optimized Pages
4	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
5	Technical Solution	Technical Issue Sorting & Fixing, Schema Markup Implementation
6	Video Marketing	Start YouTube Video (At least 1 video) Marketing for More Interactions
7	Foundation Backlinks	100 (Profile, SB, Q&A, Forum....)
7	Monitoring & Reporting	

Phase4: 4th Month Activity (Development & Follow Up)

Objective: Analyze Google Search Console (GSC) data to refine content strategy, strengthen backlink profile, and expand local reach.

SL No	Task	Task Volume
1	Content Development	Follow Up and Content Update for Target Pages (A/C to GSC Report)
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Audit Google Search Console Data and Fix
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post
7	Monitoring & Reporting	

Phase5: 5th Month Activity (Development & Follow Up)

Objective: Continue content and technical improvements, boost GBP engagement, and enhance domain authority through guest posts.

SL No	Task	Task Volume
1	Content Development	Follow Up and Content Update for Target Pages (A/C to GSC Report)
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Technical Issue Sorting & Fixing
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post
7	Monitoring & Reporting	

Phase6: 6th Month Activity (Development & Follow Up)

Objective: Audit SEO growth, refine content based on performance data, and strengthen the brand's online presence through ongoing technical and marketing efforts.

SL No	Task	Task Volume
1	On-Page Development (If Need)	Content Development after audit the SEO growth
2	Blog Post	8 (2 Posts per Week)
3	GBP Activity	24 (6 Posts per Week)+ 24 GEO-Tagged Images+ 500 Map Citation
4	Technical Solution	Technical Issue Sorting & Fixing
5	Video Marketing	4 Videos Update
6	Backlinks	10 Guest Post
7	Monitoring & Reporting	

Deliverables:

At the end of each month, I will provide you with a detailed report that includes the following:

- A summary of the work completed during the month
- Localized content designed to rank for "near me" searches and attract high-quality leads.
- Comprehensive backlink campaigns targeting high-authority local directories and media.
- Advanced technical fixes to improve website performance and user experience.
- Engaging video marketing strategies to build trust and attract local audiences.
- A ranking report that shows the progress of your website's rankings for targeted keywords
- An analysis of traffic and visitor behavior on your website
- Recommendations for future work

Months	Expected Outcome
1st	R&D with Google Business Profile Activity
2 nd	Technical Setup & Content Development
3 rd	Content Development With Video Marketing
4 th	Keyword Ranking Activity, Technical Fixation, Content Marketing
5 th	Keyword Ranking Activity, Technical Fixation, Content Marketing
6 th	Keyword Ranking Activity, Technical Fixation, Content Marketing

I believe that this comprehensive plan will significantly contribute to online presence and attracting the right audience. We look forward to discussing this plan further and implementing it to achieve your business goals.

Budget

00,000 USD/Month

This includes all services and deliverables outlined in this proposal. Payment will be made on a monthly basis with 50% Advanced.

Thank you for considering our proposal. Should you have any questions or require additional information, please do not hesitate to reach out.

Best Regards

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